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Empire Tickets “Makes Life an Event”
Atlanta Ticket Broker Offers Reliability, Security,
And the Hottest Tickets Around

ATLANTA – Everyone wants the best tickets to big events. However, by the time many fans hear that a high-profile performer is coming to town, the show is already sold out. Or last-minute seats become available to a classic college-football showdown, but the seats are so high up that they come with oxygen tanks.

Atlanta entrepreneur Robbi Raitt has shared these experiences – and the frustration they create. Today, he runs his own ticket brokerage firm, Empire Tickets, Inc., helping thousands of sports, music, theatre and NASCAR fans score premium seats to the hottest events without the hassle or risk.

Raitt unofficially began his career as a ticket broker 10 years ago, buying and selling tickets to big sporting events in Atlanta. In 1995, he founded Empire Tickets in Atlanta and began to turn his avocation into a profitable business.

Empire Tickets’ motto, “Make Life An Event”, sums up Raitt’s vision for the company. “I want to build a brand that goes beyond good seat locations and ticket prices,” he says. “Experiences that will last a lifetime are priceless, and we are inspired by that. ‘Make Life An Event’ is reflected in every element of our customer experience, from your first phone call to place an order or ask about a show, to the moment the usher reads your tickets and seats you for the experience of a lifetime”.

With more than 50 years of combined experience in ticket brokering, Raitt and his colleagues have built a business that provides a premium event experiences to customers worldwide. Tickets available from Empire include all of the nation’s best events. From the Masters and the Super Bowl to NASCAR, The Lion King and the Rolling Stones. And, Empire focuses on more than just providing tickets.

“In addition to making our customers feel like VIPs, we go out of our way to make the entire event experience as positive as possible,” explains Raitt. “For events like the masters, for example, clients need more than tickets – they have to arrange for housing, travel and other logistics. We go the distance to keep the customer happy from booking hotels, limousines, and shuttle service to arranging group sales and providing access to parties.”

Empire Tickets’ customers are people who do not have time for waiting in phone queues and ticket lines, but still want first row to Bob Dylan. Or they are the self-proclaimed “hard-core fans” that are more than willing to pay a premium if it means they can hear Tom Brady call an audible or see the sweat trickling down The Boss’ brow.

As a licensed company, Empire Tickets offers a number of safeguards for its customers. The company accepts credit cards, providing customers with a reliable record of the transaction. Customers can investigate the exact location of their tickets before buying them using venue maps on Empire Tickets’ Web site, www.empiretickets.com. As a third safety net, Empire Tickets offers money-back guarantees up to 300 percent of the ticket sale price. “In the history of my company we have never not delivered on a promised ticket,” said Raitt.

For Raitt, running Empire Tickets is a way to bring honesty, integrity and trustworthiness to an industry often perceived as shady, if not illegitimate. “Our customers are our most important asset,” said Raitt. “So it’s very important that we go the extra mile to cultivate those relationships. We are a source where people can always find the really hard-to-get tickets, and feel secure in their purchases.”

404-TICKETS
www.empiretickets.com